

# **HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS**

July 2017

## **Exhibition**

From July 6 to 30, 2017, Museo Dabawenyo hosted the exhibition with the title: "Public Becomes Uncomfortable" featuring Artlink, a group of visual artists headed by Mr. Rodney Yap at the Bahaghari Space of the museum. The exhibition featured different abstract visual arts as well as other artifacts.

## **Promotional Activities**

Mindanao Times in its July 7, 2017 issue featured the "Public Becomes Uncomfortable" exhibition in the museum with the title: "Artlink exhibit: Public becomes uncomfortable" in its Community page.

The Byaheng Do30 TV show of the City Information Office under the Government of Davao interviewed Mr. Orly L. Escarrilla, Officer-in-Charge of Museo Dabawenyo, about the history of Kadayawan and was aired on GMA 5 on July 16, 2017.

On July 20, 2017, the Mensahe TV Islamic Channel show featured in the Cignal Channel Cable TV interviewed Museum Guide Mr. Randy P. Tubo about the eleven (11) tribes in Davao City, more particularly about the Muslim tribes and will be aired in one of their future episodes.

The PTV 11 National Channel interviewed Museum Guide Ms. Maria Silayan L. Villavicencio about the eleven (11) tribes in Davao City on July 29, 2017 in Museo Dabawenyo as part of their feature about the upcoming Kadayawan sa Davao celebration and will be aired one of their future episodes.

## **Cultural Undertakings**

The Artlink group headed by Mr. Rodney Yap conducted two (2) symposia activities at the Bantawan Area of the museum on July 22 and July 29, 2017, and was participated by students, teachers, artists and art enthusiasts.

## **Museum Flyers**

150 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

## **Website**

The official website of Museo Dabawenyo, the [museo.davaocity.gov.ph](http://museo.davaocity.gov.ph) under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

## **Museum Visitors**

A total of 3,493 visitors came to the museum in July to learn more about our rich historical and cultural heritage.

3,023 or 87% were walk-in visitors, 143 or 4% were school-based (institutions) visitors and 327 or 9% were lakbay-aral visitors.

Breaking down the 3,023 walk-in visitors into three categories, the local visitors top the list at 1,656 or 55%, the domestic visitors at 1,251 or 41%, and the foreign visitors at 116 or 4%.

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