

HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS

September 2016

Exhibition

From September 5 to October 8, 2016, Museo Dabawenyo hosted the exhibition with the title: "Arts, Crafts and Delicacies Showcase" featuring homegrown visual artist Mr. Victor "Bong" Espinosa and selected Davao Pasalubong Center tenants at the Bahaghari Space of the museum. The exhibition featured Mr. Espinosa's past & recent small scale series of artworks, multi-faceted drawings, and wearable art paintings on textured paper, fabrics and other materials; as well as selected Pasalubong Center tenants' various crafts, souvenir items, and delicacies.

Promotional Activities

The Mindanao Times in its September 15, 2016 issue under its Lifestyle Page featured the "Arts, Crafts and Delicacies Showcase" exhibition of Mr. Victor "Bong" Espinosa and selected Davao Pasalubong Center tenants with the title: "Espinosa Exhibit at Museo Dabawenyo" and written by Mr. Ian Ray C. Garcia.

On September 15, 2016, SM City Davao conducted a video shoot of the museum and was featured in its My City, My SM, My Art campaign activity launching at the Annex of SM City Davao on September 28, 2016.

Museum Flyers

200 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

Website

The official website of Museo Dabawenyo, the www.davaocity.gov.ph/museo/Default.aspx under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

Outreach Activity

On September 30, 2016, the Davao Historical Society Foundation, Inc. (DHSFI) in cooperation with the Commission on Higher Education-XI and Museo Dabawenyo conducted the 3rd Extemporaneous Speech contest for selected Davao City-based students under the tertiary level at the City Library, 3rd Flr., SP Building, San Pedro St., this City, with a total of fourteen (14) participants.

Research Activity

Ms. Winnie Rose B. Galay-Bulig, Museum Researcher II, conducted a research on the history of several schools in the city.

Museum Guests

A total of 3,267 guests came to the museum in September to learn more about our rich historical and cultural heritage.

2,089 or 64% were walk-in tourists, 1,023 or 31% were school-based (institutions) visitors, and 155 or 5% were lakbay-aral delegates.

Of the 1,023 school-based visitors, 557 or 54% were from Davao City, while 466 students or 46% came from Regions XI (except Davao City), ARMM and NCR.

Breaking down the 2,089 walk-in visitors into three categories, the domestic visitors top the list at 1,387 or 66%, the local visitors at 578 or 28%, and the foreign visitors at 124 or 6%.

Seminar

Ms. Winnie Rose B. Galay-Bulig attended the UNESCO-Memory of the World (MOW) Documentary Heritage Awareness and Nomination Writeshop conducted by the Philippines National Commission for UNESCO in partnership with the University of the Philippines Mindanao on September 3, 2016 at the Lorenzo Hall of the UP Mindanao at Bago Oshiro, this city.

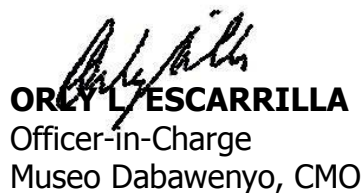
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