

# HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS

May 2016

## **Exhibition**

Museo Dabawenyo opened its seasonal exhibition with the title: "Battle of Ising", an exhibition of notes, photos and artifacts of the untold story of the 130th Infantry Regiment in the liberation of Davao and Mindanao as researched and popularized by Marie Silva Vallejo at the Bahaghari Space of the museum on May 11, 2016, and will end on June 4, 2016.

## **Media Promotion**

MDC Productions, a media, news, and publishing media outfit based in Manila conducted a video shoot of the museum on May 10, 2016.

## **Museum Flyers**

150 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

## **Website**

The official website of Museo Dabawenyo, the [www.davaocity.gov.ph/museo/Default.aspx](http://www.davaocity.gov.ph/museo/Default.aspx) under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

## **In-house Activities**

Mr. Richard D. Vilar, Technical Assistant, conducted a "Workshop on Storytelling" with the museum as source of their stories for various teachers enrolled at the University of Southeastern Philippines taking up Masters in Arts and Culture on May 12, 2016, with 30 participants.

Mr. Richard D. Vilar, Ms. Ma. Sheila Z. Labos, Center Educator, and the Kaliwat Performing Artists Collective, Inc. conducted a half-day session on relevant topics and workshops on performing arts to the participants of Mindanao Peacebuilding Institute Foundation, Inc.'s 17<sup>th</sup> Annual Peacebuilding Training with the course: Arts Approaches to Community-Based Peacebuilding (AACP) at the Bantawan Area of the museum on May 31, 2016, with 25 participants.

## **Research Activity**

Ms. Ma. Sheila Z. Labos and Ms. Winnie Rose G. Bulig, Center Educators, conducted research on the life, works, achievements, among others, of President-elect Mayor Rodrigo R. Duterte, and the output of which will be showcased/exhibited in a corner in the Undivided Davao Gallery (Nanay Soling Duterte Hall) of the museum.

## **Museum Guests**

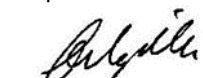
A total of 3,707 guests came to the museum in May to learn more about our rich historical and cultural heritage.

2,767 or 75% were walk-in tourists, 502 or 13% were lakbay-aral delegates, and 438 or 12% were school-based (institutions) visitors.

Of the 438 school-based guests, 244 or 56% were from Davao City, while 44% or 194 students came from the CAR (Cordillera Admin Region).

Breaking down the 2,767 walk-in visitors into three categories, the domestic visitors top the list at 1,776 or 64%, the local visitors at 876 or 32%, and the foreign visitors at 115 or 4%.

Prepared and submitted by:



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