

HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS

March 2016

Exhibition

Davao Artist Mr. Mariano "Anoy" Catague opened his visual arts exhibition with the title: "Magkabilaan" on March 8, 2016 at the Bahaghari Space of Museo Dabawenyo, featuring artworks portraying the effects of climate change and what people can do to save the environment. The exhibition ended on April 2, 2016.

Media Promotions

Mindanao Times newspaper in its March 14, 2016 issue under the column "Wanderlust" of Mr. Ian Ray Garcia featured the exhibition of Mr. Anoy Catague in the museum with the title: "Catague's Magkabilaan at Museo Dabawenyo".

Mindanao Times newspaper in its March 15, 2016 issue under the Lifestyle page featured the On-The-Spot Essay Writing Contest conducted by the Davao Historical Society Foundation, Inc. in coordination with various organizations/institutions, to include Museo Dabawenyo, with the title: "Student Writers compete in Essay Writing" by its editor-in-chief Ms. Amalia Cabusao.

Museum Flyers

150 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

Website

The official website of Museo Dabawenyo, the www.davaocity.gov.ph/museo/Default.aspx under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

Outreach/Technical support activities

Spearheaded by the Davao Historical Society Foundation, Inc., Museo Dabawenyo assisted in the conduct of the 21st On-The-Spot Essay Writing Contest for Secondary and Tertiary Level Schools in Davao City on March 11, 2016 at the Davao City Library, with eleven (11) participants under the Secondary Level and nine (9) participants under the Tertiary Level.

Mr. Richard D. Vilar, Technical Assistant, attended the Turismo Mindanao: National Training on Culture-Based Tourism for Mindanao conducted by the National Commission for Culture and the Arts (NCCA) and Saint Columbian College, in partnership with ZAMBOSUR Arts Center at Chandler Suites in Pagadian City, Zamboanga del Sur from March 14-18, 2016, as technical consultant and facilitator.

Museum Guests

A total of 3,885 guests came to the museum in March to learn more about our rich historical and cultural heritage.

2,303 or 59% were walk-in tourists, 836 or 22% were school-based (institutions) visitors, and 746 or 19% were lakbay-aral delegates.

Of the 836 school-based guests, 583 or 70% were from Davao City, while 30% or 253 students came from Regions V, XI (except Davao City), XII, and XIII.

Breaking down the 2,303 walk-in visitors into three categories, the domestic visitors top the list at 1,274 or 55%, the local visitors at 923 or 40%, and the foreign visitors at 106 or 5%.

Conference

Ms. Margarita P. Cuamag, Administrative Assistant III, attended the 17th Citywide Women Summit with the theme: "Eleksyon 2016: Kababayen-An Salmot, Aron Kalambuan Makabot", in line with the observance of the 106th International Women's Month celebration on March 4, 2016 at the Ritz Hotel at Porras St., Bo. Obrero, Davao City.

Prepared and submitted by:



ORLY L. ESCARRILLA

Officer-in-Charge

Museo Dabawenyo, CMO