

## **HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS**

December 2016

### **Exhibition**

Museo Dabawenyo opened its seasonal exhibition with the title: Handuraw sa Himaya, a visual arts exhibition of works (winners and non-winners) done in CY 2011 and 2012 during the Handuraw sa Himaya competitions carried-out by the museum as part of the Pasko Fiesta sa Davao activities on December 15, 2016 at the Bahaghari Space. The exhibition ended on January 17, 2017.

### **Promotional Activities**

Mindanao Times newspaper in its December 27, 2016 issue featured the museum in an article with the title: "Museo Dabawenyo Fully Booked for 2017" and written by Jesse Pizarro Boga, informing the general public that the changing exhibitions to be featured in 2017 have already been lined-up, as well as the noted increase in its visitors for 2016.

In its December 28, 2016 issue, the Mindanao Times through its article with the title: "Museo Dabawenyo to Get More Artifacts" and written by Yas D. Ocampo, notified the public that the museum through Mayor Sara Z. Duterte will be receiving donated artifacts from various individuals for the purpose of exhibition.

### **Cultural Undertakings**

Museo Dabawenyo provided a venue for the Heavenly Culture, World Peace, Restoration of Light (HWPL) in their meeting with the Madrasah Comprehensive Development and Promotions Program and discussed the proposed projects and activities to raise the awareness of peace to the students, and make them involved in making a change by expressing their thoughts on how they imagined the world would be with peace and without war in the future, held at the Peace Hall on December 5, 2016. The assembly was participated by 10 individuals.

On December 17, 2016, Museo Dabawenyo carried-out the Parada sa mga Parol competition of the Pasko Fiesta sa Davao 2016, a lantern parade competition participated by thirteen (13) contingents who showcased their 8 ft. x 8 ft. lighted lanterns from People's Park passing-by Pelayo St. to San Pedro St. and ended in front of the Rizal Park Stage for the final judging.

The Brothers of the Sacred Heart Youth Ministry conducted spiritual and value formation activities for five (5) members of the Indigenous People at the Bantawan Area of the museum on December 18, 2016.

### **Museum Flyers**

100 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

### **Website**

The official website of Museo Dabawenyo, the [museo.davaocity.gov.ph](http://museo.davaocity.gov.ph) under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

### **Museum Visitors**

A total of 3,135 visitors came to the museum in December to learn more about our rich historical and cultural heritage.

2,784 or 89% were walk-in visitors, 319 or 10% were school-based (institutions) visitors, and 32 or 1% were lakbay-aral visitors.

Of the 319 school-based visitors, 304 or 95% were from Davao City, while 15 students or 5% came from the ARMM.

Breaking down the 2,784 walk-in visitors into three categories, the domestic visitors top the list at 1,811 or 65%, the local visitors at 857 or 31%, and the foreign visitors at 116 or 4%.

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