

HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS

March 2017

Exhibitions

Ms. Teresita V. Guillen, a retired educator and a visual artist, opened her exhibition with the title: "Kitchen Series: The Cooking Pigment Paintings" at the Peace Hall of the museum on March 20, 2017. Her works are made of various cooking pigments combined with colored pencil and acrylic on canvas. The exhibition ended on March 31, 2017.

On March 28, 2017 the St. Alphonsus Theological and Mission Institute (Davao Redemptorist Mission Community) opened its exhibition with the title: "Amoma, A Collection of Mother and Child Paintings" at the Bahaghari Space of the museum. The exhibition is inspired by the Redemptorists' celebration of the 150th year Jubilee of Our Mother of Perpetual Help (OMPH) icon. The exhibition will run until April 28, 2017.

Promotional Activities

Mr. Paul Palacio of ABS-CBN 4 Davao interviewed Museo Dabawenyo Officer-in-Charge Mr. Orly L. Escarrilla in Museo Dabawenyo about the details on the creation of Davao City on March 1, 2017, and was shown on the same day at TV Patrol Southern Mindanao news show.

Mr. Orly L. Escarrilla guested during the I-Speak Media Forum held at the City Mayor's Conference Room at City Hall by the City Information Office, to promote the "Dabawenyo Ako" event of GUIDE-Davao, City Tourism Operations Office, and Museo Dabawenyo, one of the official events of the 80th Araw ng Davao.

On March 27, 2017, Mindanao Times in its Community Page by Ms. Yas Ocampo featured the exhibition of Ms. Teresita Guillen in Museo Dabawenyo with the title: "Visual Feast, Palate Palette Debuts at Museo Dabawenyo" in relation to her exhibition with the title: ""Kitchen Series: The Cooking Pigment Paintings".

Museum Flyers

100 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

Website

The official website of Museo Dabawenyo, the museo.davaocity.gov.ph under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

Outreach Programs

The Guides Union for Inbound Destinations and Ecotourism (GUIDE-DAVAO) and the City Tourism Operations Office in cooperation with Museo Dabawenyo implemented the "Dabawenyo Ako" project as part of the official events of the 80th Araw ng Davao celebration, wherein selected eleven (11) public elementary schools from the eleven (11) political districts in Davao City were visited from March 1—15, 2017 by the team and were given information through various methods (storytelling, exhibition, games, etc.) about the rich history and culture of Davao as a supplement to classroom learnings, thereby instilling the Dabawenyo pride among the young generation and future leaders of the city.

Spearheaded by the Davao Historical Society Foundation, Inc., Museo Dabawenyo assisted in the conduct of the 22nd On-The-Spot Essay Writing Contest for Secondary and Tertiary Level Schools in Davao City on March 10, 2017 at the Davao City Library, with five (5) participants under the Secondary Level and five (5) participants under the Tertiary Level.

Museum Visitors

A total of 3,969 visitors came to the museum in March to learn more about our rich historical and cultural heritage.

3,566 or 90% were walk-in visitors, 357 or 9% were lakbay-aral visitors, and 46 or 1% were school-based (institutions).

All of the 46 school-based visitors were from Davao City.


Breaking down the 3,566 walk-in visitors into three categories, the local visitors top the list at 1,763 or 49%, the domestic visitors at 1,630 or 46%, and the foreign visitors at 173 or 5%.

Trainings


Mr. Orly L. Escarrilla and Ms. Winnie Rose G. Bulig, Acting Administrative Officer attended the training on City Records Management System and the "Less-Paper Project" (Part II) on March 8, 2017 at CMO Conference Room conducted by the City Records and Archives Center.

Mr. Orly L. Escarrilla attended a Training Conference on "Less-Paper Office" jointly conducted by the Human Resource Management Office, City Archives and Records Center and the City Information Technology Office on March 31, 2017 at the Ritz Hotel, Porras St., Bo. Obrero, Davao City.

Prepared and submitted by:


WINNIE ROSE G. BULIG
Museum Research II/Administrative Officer Designate
Museo Dabawenyo, CMO

Noted by:


ORLY L. ESCARRILLA
Officer-in-Charge
Museo Dabawenyo, CMO