

HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS

April 2016

Exhibition

Museo Dabawenyo opened its seasonal exhibition with the title: "Development, Money and Power" at the Bahaghari Space on April 6, 2016, featuring various artifacts that were products of development and influences of power struggle by colonization globally. The exhibition culminated on May 3, 2016.

Media Promotions

Mindanao Times newspaper in its April 13, 2016 issue under the "Community" page featured the awarding of the winners of the On-The-Spot Essay Writing Contest spearheaded by the Davao Historical Society Foundation, Inc. and supported by Museo Dabawenyo on April 9, 2016, during the Araw ng Kagitingan celebration with the title: Davao Historical Society Awards essay writing contest winners".

On April 26, 2016, the crew of ABS-CBN Davao took footages of the museum and interviewed a Museum Guide and was featured in their morning TV show "Maayong Buntag Mindanao".

Cultural/Historical Undertaking

The Brothers of the Sacred Heart Youth Ministry conducted spiritual and value formation activities for eight (8) members of the Indigenous People at the Bantawan Area of the museum on April 3, 2016.

Museum Flyers

150 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

Website

The official website of Museo Dabawenyo, the www.davaocity.gov.ph/museo/Default.aspx under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

Outreach Activity

Ms. Winnie Rose G. Bulig, Center Educator, acted as one of the resource persons during the Tourist Police Seminar 2016 organized by the Davao City Tourism Operations Office held on April 14, 2016 in Camp Quintin M. Mercialdo with address at C. P. Garcia Highway, Buhangin, Davao City. She gave a presentation about the history of Davao.

Familiarization Tour

Ms. Ma. Sheila Z. Labos, Technical Staff, visited the Mount Hamiguitan Natural Science Museum in San Isidro, Davao Oriental on April 15, 2016. This newly opened museum located within the Mount Hamiguitan World Heritage Park, features the rich flora and fauna of Mount Hamiguitan, inscribed in UNESCO's World Heritage List in 2014.

Museum Guests

A total of 4,187 guests came to the museum in April to learn more about our rich historical and cultural heritage.

3,092 or 74% were walk-in tourists, 694 or 16% were school-based (institutions) visitors, and 401 or 10% were lakbay-aral delegates.

Of the 694 school-based guests, 379 or 55% were from Davao City, while 45% or 315 students came from Regions V, VI, VII, X, XI (except Davao City), XII, and ARMM.

Breaking down the 3,092 walk-in visitors into three categories, the domestic visitors top the list at 2,059 or 66%, the local visitors at 889 or 29%, and the foreign visitors at 144 or 5%.

Re-Orientation

Mr. Orly L. Escarrilla, Officer-in-Charge, conducted a re-orientation of the Disaster Action Plan of the museum for earthquake occurrence on April 17, 2016 in Museo Dabawenyo for all the staff and the On-The-Job Trainees, and subsequently participated in the Earthquake Drill simultaneously held at City Hall, SP Building, and Museo Dabawenyo on April 29, 2016.

Prepared and submitted by:



ORLY L. ESCARRILLA

Officer-in-Charge

Museo Dabawenyo, CMO