

HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS

October 2016

Exhibition

The exhibition with the title: "Arts, Crafts and Delicacies Showcase" featuring homegrown visual artist Mr. Victor "Bong" Espinosa and selected Davao Pasalubong Center tenants at the Bahaghari Space of the museum was extended until November 10, 2016, featuring Mr. Espinosa's past & recent small scale series of artworks, multi-faceted drawings, and wearable art paintings on textured paper, fabrics and other materials; as well as selected Pasalubong Center tenants' various crafts, souvenir items, and delicacies.

Promotional Activities

The "Kquentors Multimedia" outfit working for a travel-magazine lifestyle TV show based in Pampanga carried-out a video shoot of the museum on October 11, 2016, as well as of other tourist destinations in the city, and will be shown in Pampanga as part of the places with Pampanga's Best plants/establishments in celebration of its 50th year anniversary.

Cultural Undertaking

Museo Dabawenyo provided a venue for the assembly of the Kabataan Para sa Pagbabago Davao Region at the Peace Hall on October 15, 2016, with the aim of spreading awareness on current issues, promote the youth and people's agenda, and support efforts in achieving a lasting peace. The assembly was participated by 20 individuals.

Museum Flyers

180 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

Website

The official website of Museo Dabawenyo, the www.davaocity.gov.ph/museo/Default.aspx under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

Technical Assistance Activities

Mr. Richard D. Vilar, Technical Assistant, attended the third leg of the Kalinaw Mindanao program of the National Commission for Culture and the Arts (NCCA) in cooperation with the City Government of Zamboanga at the Centro Latino of the Paseo del Mar in Zamboanga City with the theme "Discurso de Paz: Mindanao Arts Camp on Peace Making" from October 3-7, 2016, as one of its facilitators.

On October 28, 2016, the 14th Oratorical Contest for Secondary & Tertiary Level Schools in Davao City was conducted at the City Library, 3rd Flr. SP Building by the Davao Historical Society Foundation, Inc., the Department of Education – XI, Dep Ed Division of Davao City, CHED-XI, and Museo Dabawenyo. A total of ten (10) high school students (including the district eliminations) and five (5) college students joined the contest.

Ms. Winnie Rose Galay-Bulig Museum Researcher II together with the City Tourism Operations Office staff attended the annual Araling Panlipunan Week celebration of Ateneo de Davao University Grade School Department on October 18, 2016 with a theme: "*Mapanuring Pagbabalik-Tanaw sa*

Mayamang Kasaysayan tungo sa Kaunlaran": Ms. Bulig was one of the resource persons who gave some information to the young learners regarding the significant events, people, and places in our city in the past and in the present. An exhibition of various museum artifacts were also showcased during the said occasion.

Museum Guests

A total of 4,974 guests came to the museum in October to learn more about our rich historical and cultural heritage.

2,660 or 53% were walk-in tourists, 1,826 or 37% were school-based (institutions) visitors, and 488 or 10% were lakbay-aral delegates.

Of the 1,826 school-based visitors, 868 or 48% were from Davao City, while 958 students or 52% came from Regions III, IV, VII, IX, X, XI (except Davao City), XII, and the ARMM.

Breaking down the 2,660 walk-in visitors into three categories, the domestic visitors top the list at 1,912 or 72%, the local visitors at 564 or 21%, and the foreign visitors at 184 or 7%.

Seminar

On October 30, 2016, the Museo Dabawenyo staff had a Team Building Seminar-Workshop activity aimed to strengthen the collaborative climate of the office as well as foster camaraderie among the employees held at the Felis Resort Complex, Matina Aplaya and facilitated by selected Museo Dabawenyo staff.

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