

HIGHLIGHTS OF MUSEO DABAWENYO'S ACCOMPLISHMENTS

January 2017

Exhibition

Museo Dabawenyo opened its exhibition with the title "Puppets of the World" at the Bahaghari Space of Museo Dabawenyo on January 19, 2017. The exhibition featured the collections of different kinds of puppets from different countries of the world by Mr. Leonardo Rey S. Cariño, a passionate collector of different kinds of things in the world. The exhibition ended on February 14, 2017.

Promotional Activities

The Byaheng Do30 TV show of the City Information Office under the Government of Davao featured the museum in three of its episodes, on January 8, 15 & 29, 2017 aired at GMA 5 Davao.

Sun Star Davao online on January 21, 2017 featured the exhibition in Museo Dabawenyo with the title "Puppets of the World" of Mr. Leonardo Rey Cariño by Editor-in-Chief Ms. Stella A. Estremera.

Museum Flyers

100 copies of Museo Dabawenyo flyers were handed out to selected museum guests.

Website

The official website of Museo Dabawenyo, the museo.davaocity.gov.ph under the web portal of the City Government of Davao has been updated regularly, to include announcements of current and upcoming exhibitions.

Research Activity

Ms. Rosie C. Bugayong, Admin Staff and Ms. Winnie Rose G. Bulig, Museum Researcher II, conducted researches on the history of the different barangays in Davao City such as the Barangay Mintal, Talomo, Catalunan Pequeño, Catalunan Grande and Toril, with the intention of gathering as much data as possible for record and reference purposes.

Familiarization Tour

Two staff of the museum, namely Ms. Winnie Rose G. Bulig and Ms. Rosie C. Bugayong, Administrative Staff, visited the Davao Museum in Lanang, this city on January 10, 2017 to view their ongoing changing exhibition with the title: Davao Arts, All in the Family Exhibition, as well as to view the other galleries in the museum.

Museum Visitors

A total of 4,575 visitors came to the museum in January to learn more about our rich historical and cultural heritage.

3,030 or 66% were walk-in visitors, 1,417 or 31% were school-based (institutions) visitors, and 128 or 3% were lakbay-aral visitors.

Of the 1,417 school-based visitors, 648 or 46% were from Davao City, while 769 or 54% came from Regions XI (except Davao City), XII and the ARMM.


Breaking down the 3,030 walk-in visitors into three categories, the domestic visitors top the list at 1,470 or 49%, the local visitors at 1,306 or 43%, and the foreign visitors at 254 or 8%.

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